



Magic Run Fest - presented by AIA Vitality

Redemption Guidelines
for Advance-Purchased Imaging Products



After completing your purchase, you will receive an order confirmation email. Redemption email with QR code will be sent separately in November.



Upon redemption of Runner's Pack, present the QR code from the redemption email at eStore Redemption Center to collect the redemption code voucher.
Please retain the voucher for use after the event.



After the event, visit the event photo website and select your preferred photo(s). Enter the redemption code shown on the voucher upon checkout.



Once the order has been completed using the redemption code, you may:
•Download digital photo(s); OR
•Arrange collection or delivery of framed photo print(s).
(Pickup arrangements and delivery charges will be settled during checkout)